



Proposal for Pay Per Click Management

(Driving Immediate Traffic)

- Account Setup
- Competitive analysis
- Bid Management
- Keyword research and Selection
(up to 20)
- Creative ads development
- Ad scheduling setup
- Bid Management (up to 10 ad groups)
- Ad group creation
- Text ads creation
- Image Ads Creation
- Google ad extensions
- Conversion Optimization
- Placement Sites targeting
- Site exclusion and optimization
- Demographic bidding (if applicable)
- Setup time frame (15 days)
- Landing Page optimization
- Landing Page development
- Quality score optimization
- ROI calculations.

Upto 20 Keywords and 10 adgroups

Once we'll post your PPC ad's, your ad will appear like below:

Ads - Why these ads?

[Buy Adidas Shoes - Latest Collection of Adidas](#)

www.bestylish.com/Authentic-Brands-Only

Ships Now.Free Returns.Buy Now.

Women's Shoes - Kid's Shoes - Offers - Converse

[Buy Adidas Shoes Online | FASHOS.com](#)

www.fashos.com/Adidas+Free+Return

New Collection, Free Shipping, COD, 10% Inaugural Discount, 5% Cashback

[Adidas Shoe Online - Buy Adidas Shoes @ Low Prices](#)

www.yebhi.com/adidas-shoes

Huge Discounts, Great Collection.

Shoes - Slippers - Sandals - Super Saver Offers

Reports

- Account Setup Report
- Bid Management Report
- Keyword Research and Selection Report
- Landing Page Optimization Report